



FORCES CHILDREN'S TRUST TO HELP A CHILD IS AN HONOUR

As the welcome involvement by Third Parties working to further the aims grows, the Trust feels it should re-iterate its conditions for the use of its name, logo and slogan. The Trust considers that it is imperative that the overall effect of these is not diminished by their use as separate or sole units to represent the Trust either as a participating factor or as a beneficiary of an activity or activities that are being publicised on promotional or information material on the work of the Trust.

'Forces Children's Trust' and "To Help a Child is an Honour" form the part of the Trust's Mission Statement and were originated by the Trusts Founder as a whole unit. Therefore, where the title appears so must both the slogan and the logo.

Where permission is given for their use to help the Trust in its work the copyright and the properties therein remain with the Trust and its Founder and their use is conditional on their acceptance by the Third Party involved. The Trust further requires that it must see all materials that is being associated either in the media, posters or either promotional or fund raising material. The Trust must also be informed of where the material will be used i.e. publications, press etc. This is necessary to ensure that the association of the Trust's clients – children – is not compromised by unsuitable use.

Where photographs are supplied by the Trust, they must only be used for the purpose of the original request and must include the lower case © indicating that they are the property of the Trust.

All advertising material for fund raising events must read as follows:.....
"In support of Forces Children's Trust".